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## **CERTIFICATE**

It is certify that the paper entitled by "The Effect of Segmentation and Targeting and Positioning on Purchasing Decisions and Consumer Loyalty atthe N3D Wholesale Toy Business Store in Bontang" has been published in International Journal of Business and Management Invention (IJBMI).

### Your article has been published with following details:

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Journal Name: International Journal of Business and Management Invention (IJBMI)

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